

Cheapo Presents: Your Band Live!

IN STORE PERFORMANCE GUIDELINES AND INFORMATION

The concept behind "In Store" performances at **cheapo** is to create a live musical experience for our customers as they shop and to support local musicians by providing exposure and a chance to promote their recordings. We want to create a fun shopping environment and offer something different from the recorded music that we usually play.

Please fill out and return the in-store performance application at the end of this document. We do require that you currently have CD's on consignment with us or that your discs be readily available through our distributors. If you are not a consignment artist please send a preview copy of your disc (a CD-R is ok) along with your application. (If you are interested in consigning discs with us please see the consignment .pdf elsewhere on this web page.)

SOUND SYSTEM:

Our in-house PA system consists of 2 powered mains (500 watts), 1 10 channel EV PSX 2000 Stereo powered mixing board with phantom power and built in effects processor, standard mic and ¼ inch direct inputs, 2 STS monitors, 2 Shure SM57 and 2 SM58 microphones, and 4 mic stands (2 are boom).

If you require any additional equipment you will need to provide it yourself. **No pyrotechnic displays are allowed.**

PARKING AND LOAD IN:

You can park in the lot at the north end of the building (off of Lagoon), and load in through the door on that side. Under normal circumstances parking should not be a problem however for unusually large vehicles such as a truck or bus please let us know in advance. Plan to arrive about 30 minutes before start time. Upon arrival check in with the manager on duty and he or she will open the door for you. Be advised that

cheapo employees are not responsible for helping the band load in or out.

YOUR PERFORMANCE:

cheapo will not introduce the performer. You may introduce yourself and announce songs but if you don't have a real attentive audience, please keep the interactive dialogue to a minimum. Your set will begin at 5:30 and end not later than 6:00. Feel free to plug your CD's as many times as you want during your set.

Chances are you have not performed in a retail setting before. Most of the customers in the store will not be there specifically to hear you play. We will need to interact with our customers and conduct business (not take shouted drink orders) during your set so obviously volume is an issue. Cheapo will control the sound of the performance and we require your cooperation. If you fail to cooperate you will be asked to leave immediately. You will also be asked to leave if you engage in any rude, crude, or lewd language or behavior. **cheapo** is a business that appeals to people of all ages; please use discretion when choosing songs.

If you agree to these simple terms we look forward to receiving your application.

Scroll down for application...

CHEAPO DISCS IN-STORE PERFORMANCE APPLICATION

Artist Information:

Name: _____

Do you currently have a disc or discs on consignment with us? _____

If so please list title(s): _____

If not, do you have a disc or discs available for purchase? _____

If so please list title(s). _____

What distributor(s) is your disc available through? _____

Do you play around town? _____ Which venues? _____

Do you have a web site or My Space page? _____

Please list web address: _____

Primary contact information:

Name: _____ Phone: _____

E-mail: _____ Fax: _____

Schedule:

Date you would like to do an in-store: _____

Second choice: _____

To apply please return your completed application by mail, or fax. For non-consignment artists please include a copy of your most recent CD.

Receipt of your application will be acknowledged by e-mail. All acts will be notified of their status by e-mail. Due to the number of applications received, please do not call to check on the status of your application.

Cheapo Discs contact information Consignment and In-Stores:

Cheapo Consignments
1222 University Ave.
Saint Paul, MN 55104

consignments@cheapodiscs.com
call 651.644.6416 fax 651.644.856