

Cheapo Presents: Your Band Live!

IN STORE PERFORMANCE GUIDELINES AND INFORMATION

The concept behind “In Store” performances at **cheapo** is to create a live musical experience for our customers as they shop and to support local musicians by providing exposure and a chance to promote their recordings. We want to create a fun shopping environment and offer something different from the recorded music that we usually play.

Chances are you have not performed in a retail setting before. Keep in mind **cheapo** is a record store, not a club, a bar, an art space, a warehouse or any other sort of venue that you may be used to playing. Most of the customers in the store will not be here specifically to hear you play. We will need to interact with our customers and conduct business (not take shouted drink orders) during your set so obviously volume is an issue. **cheapo** will control the volume of the performance and we expect you to cooperate. If you do not you will be asked to leave.

There are some styles of music that just do not work for performance in a large retail space like **cheapo**. Hardcore, black metal, rap, experimental noise, or offensive lyrical or performance content will not work for an in-store. You will be asked to leave if you engage in any rude or lewd language or behavior. **cheapo** is a business that appeals to people of all ages; please use discretion when choosing songs.

PARKING AND LOAD IN:

You can park in the lot at the north end of the building (off of Lagoon), and load in through the door on that side. Under normal circumstances parking should not be a problem however for unusually large vehicles such as a truck or bus please let us know in advance. Plan to arrive about 30 minutes before start time. Upon arrival check in with the manager on duty and he or she will open the door for you. Be advised that **cheapo** employees are not responsible for helping the band load in or out.

SOUND SYSTEM:

Our in-house PA system consists of 2 powered mains (500 watts), 1 10 channel EV PSX 2000 Stereo powered mixing board with phantom power and built in effects processor, standard mic and ¼ inch direct

inputs, 2 Shure SM57 and 2 Shure SM58 microphones, and 4 mic stands.

If you require any additional equipment you will need to provide it yourself. **No pyrotechnic displays are allowed.**

YOUR PERFORMANCE:

cheapo will not introduce the performer. You may introduce yourself and announce songs but if you don't have an attentive audience, please keep the interactive dialogue to a minimum. Your set will begin at 5:30 and end not later than 6:10. Feel free to plug your CD's as many times as you want during your set.

When you perform at **cheapo** you also agree to have your performance filmed and posted on our website for fans to view. By playing in the store you'll also become part of the live music archive on cheapodiscs.com

We do require that you currently have CD's on consignment with us or that your disc be readily available through our distributors. If you are not a consignment artist please send a preview copy of your disc along with your application. If you are interested in consigning discs with us please download the consignment .pdf for information.

If you agree to these simple terms we look forward to receiving your application. Best of luck and have fun!

Direct questions to: in-stores@cheapodiscs.com

Scroll down for In-Store performance application...

CHEAPO DISCS IN-STORE PERFORMANCE APPLICATION

Artist Information:

Name _____

Do you currently have a disc or discs on consignment with us? _____

If so please list title(s): _____

If not, do you have a disc or discs available for purchase? _____

If so please list title(s). _____

What distributor(s) is your disc available through? _____

Do you play around town? _____ Where? _____

Do you have a web site or My Space page? _____

Please list web address: _____

Primary contact information:

Name _____ Phone _____

E-mail _____ Fax _____

Schedule:

Date you would like to do an in-store: _____

Second choice: _____

To apply please return your completed application by mail, or fax. For non-consignment artists please include a copy of your most recent CD. Receipt of your application will be acknowledged by e-mail. All acts will be notified of their status by e-mail. Due to the number of applications received, please do not call to check on the status of your application.

Cheapo Discs In-Store contact information:

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1222 University Ave.
Saint Paul, MN 55104

Adam Case
in-stores@cheapodiscs.com
call 651.644.6416 fax 651.644.8566